



CAPITAL IMPROVEMENTS: MORE IMPORTANT THAN EVER.

In 2019 we kicked off our capital campaign to expand and renovate our facility to meet the growing needs of our community. We knew then how important these new spaces would be to the kids, adults, and families who rely on us for support.

Then in early 2020, COVID-19 brought our community to a grinding halt. While our doors were temporarily closed, our mission work continued - supporting our neighbors at a time when they needed us most.

TODAY WE HAVE THE OPPORTUNITY TO RE-IMAGINE HOW THE STURGEON BAY PROGRAM CENTER CAN SERVE A CHANGING COMMUNITY AND ADDRESS THE URGENT NEEDS OF A NEW GENERATION.



NEW WELLNESS CENTER

KEEPING PEOPLE HEALTHY

Over the years we've seen an increase of people struggling with chronic disease. This population is most at-risk for serious - even fatal - consequences if they get sick.

Because of new personal space definition and safety protocol, existing workout facilities are just too small to accommodate the equipment and spacing needed for our members. We **know** we need more space to allow for safe distancing.

NEW WELLNESS SPACE WILL ALLOW US TO SUPPORT OUR COMMUNITY IN THEIR JOURNEY FOR BETTER HEALTH.

SOCIAL SPACES

BUILDING COMMUNITY

While in crisis it became clear what really matters: health, safety, family, and real human connections. This is why a strong and welcoming Y is needed more than ever. Capital plans include an expanded entry and lobby to include more social gathering spaces, expanded meeting and specialized programs space, and an improved member service area.

OUR CAPITAL IMPROVEMENTS INCLUDE SPACES THAT FACILITATE CONVERSATION AND ENCOURAGE RELATIONSHIP BUILDING AMONG NEIGHBORS.



YOUTH ACTIVITY CENTER

WHERE KIDS BELONG

A leader in youth development, the YMCA provides the environment where kids can be kids. We encourage creativity, healthy activities, building friendships, and an acceptance of self and others. We ensure all children, regardless of their family's financial situation, are able to participate at the Y.

A new 3,300-square-foot Youth Activity Center would grow our capacity to serve more children during the summer through our summer camp program. Campers would be onsite, giving them access to our Sturgeon Bay Program Center where they can swim, use the gymnasium, and enjoy nature in Peterson Park.



When camp is not in session, we will provide after-school care, homework help, art classes, and other youth programming. When not in use by our youngest members, the activity center will provide programming space for all ages.

A NEW YOUTH ACTIVITY CENTER WILL PROVIDE A YEAR-ROUND SPACE WHERE EVERYONE CAN HAVE FUN IN A SAFE, NURTURING ENVIRONMENT.

NEW KITCHEN

FEEDING BODIES FUELING SUCCESS

Life was already hard for the most vulnerable in our community before the pandemic. COVID-19 made it that much harder. When schools closed, children lost access to the breakfasts and lunches their families relied on. Compound this with lost wages, layoffs, and mounting bills and for many, it became harder to keep food on the table.

In the first 12 months of the pandemic, we served 75,000 meals and supplements to neighbors of all ages. Our Summer Food program feeds 500 children per day and 60 seniors, totaling more than 30,000 meals during the summer. We are committed to ensuring that children and families in our community have the healthy nutrition they need to thrive.

A NEW KITCHEN WOULD ALLOW US TO CONTINUE TO FEED OUR COMMUNITY YEAR-ROUND, WHILE OFFERING NUTRITION EDUCATION, SUPPORTING HEALTHY LIFESTYLES.



Capital improvements to our Y will address our communities' most pressing and basic needs for food, safety and health.

NOW - MORE THAN EVER.